

AN OPPORTUNITY FOR TECHNICAL EDUCATORS

Your knowledge can become a course that reaches further.

A creator partnership for cybersecurity practitioners, instructors, and technical specialists.

CREATE → VALIDATE →
DELIVER



THE OPPORTUNITY

Expertise deserves infrastructure.

You should not need to build a software company to teach cybersecurity.

Instructional design

Convert expertise into coherent lessons and learning objectives.

Practical learning

Integrate assessments and applicable hands-on labs.

Commercial delivery

Operate enrollment, hosting, sales, and learner administration.

THE COURSE FACTORY

A structured path from idea to instruction.

AI-assisted production supports your expertise. It does not replace your review or approval.

01

DEFINE

Course goals, audience, skills

02

DESIGN

Objectives, outline, gaps

03

DEVELOP

Lessons, activities, assessments

04

VALIDATE

Expert review and lab checks

05

PUBLISH

Accepted course joins BEST

INSIDE THE COURSE FACTORY

How your curriculum takes shape

A practical, expert-led development cycle. Draft outputs are reviewed before they become published learning content.

CREATOR + COURSE FACTORY + BEST

Three contributors. One complete course.

The creator sets the educational direction; technology accelerates preparation; BEST supports delivery.

YOU PROVIDE

YOUR EXPERTISE

- Course idea and target learner
- Original notes, materials, or outline
- Skills, objectives, and real-world scenarios
- Accuracy checks, lab validation, sign-off

COURSE FACTORY

AI-ASSISTED DEVELOPMENT

- Research and curriculum-gap analysis
- Structured syllabus and lesson drafts
- Assessment, quiz, and lab design support
- Content revisions and platform-ready assets

BEST PLATFORM

PUBLISHING + OPERATIONS

- Course hosting and learner access
- Compatible lab and assessment delivery
- Enrollment, commerce, and support
- Promotion, reporting, and royalties

How your curriculum becomes a course

Six stages. Creator expertise stays at the center of every decision.

01 INPUT

You supply an outline or topic, learner level, expected outcomes, and available source materials.

02 ANALYZE

The factory researches supporting material, maps objectives, and flags gaps or prerequisite knowledge.

03 BUILD

It drafts the syllabus, lesson sequence, teaching resources, exercises, checks, and lab specifications.

04 REVIEW

You correct and approve technical explanations, activities, assessments, and substantive changes.

05 VALIDATE

Course and platform checks confirm learning objectives, permissions, working labs, and learner access.

06 PUBLISH

BEST formats the approved course for its site, supports enrollment, and reports eligible royalties.

THE LEARNER EXPERIENCE

More than a static content library.

Course delivery is designed to support technical understanding, guided practice, and progress.

Structured courses Modules with clear objectives and learning sequences

Assessments Knowledge checks and skills-focused evaluation

Hands-on activities Compatible labs and exercises where appropriate

Learner support Platform administration and AI-assisted support as available

CREATOR CONTROL

You create the knowledge. You keep the IP.

BEST receives a nonexclusive license to host, market, and deliver your approved course, not its copyright.

Creator-owned

Original course materials and substantive editorial control remain with you.

Nonexclusive

You can license your content elsewhere, subject to agreed restrictions.

Transparent

Signed course terms define royalties, reporting, and withdrawal rights.

THE ECONOMICS

A clear share of course revenue.

Online royalties are calculated on Net Course Receipts, not headline sales before permitted deductions.

45% CREATOR

55% BEST

One-time \$1,000 setup and hosting fee is recouped from creator royalties. No upfront cash payment.

ILLUSTRATIVE EARNINGS

100 enrollments. One transparent example.

Assumes \$299 per seat, no refunds, taxes, chargebacks, or processing fees. Not a sales forecast.

Sales	\$29,900
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Creator 45%	\$13,455
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Setup-fee recovery	-\$1,000
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Creator after fee	\$12,455
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YOUR PATH ONTO BEST

From creator conversation to course launch.

Acceptance depends on instructional quality, permissions, technical fit, and platform readiness.

- | | |
|--------------------|---|
| 01 DISCOVER | Discuss idea and learner outcomes |
| 02 SCOPE | Agree deliverables and signed license |
| 03 PRODUCE | Course Factory and expert collaboration |
| 04 VALIDATE | Quality review and learner checks |
| 05 LAUNCH | Publish, promote, account quarterly |

THE INVITATION

Make expertise teachable.

Make teaching scalable.

Bring a course idea or existing material. We will discuss fit, development scope, and a creator agreement before publication.

EXPLORE A CREATOR PARTNERSHIP

OPTIONAL CREATOR SERVICE

Portable Course Export | \$2,500

A structured, reusable curriculum package prepared for one agreed LMS format.

EDITABLE CURRICULUM

Creator-owned lessons, slides, objectives, resources and instructor notes.

ASSESSMENTS + LABS

Exportable question banks, assessment guides and permitted lab instructions.

SINGLE LMS FORMAT

One mutually agreed compatible LMS/SCORM format, with manifest and handoff guide.

COMPATIBILITY REVIEW

Inventory, dependencies, packaging validation and documented limitations.

DETAILS: Creators may request an ordinary export of their original content without purchasing this optional service. The \$2,500 package includes preparation for one agreed LMS format; other formats and migration services are quoted separately. BEST/BGH software, hosted AI functionality, and third-party lab components are not included. Compatibility and functioning of external LMS integrations depend on validation.

COURSE WITHDRAWAL + LEARNER PROTECTION

Protecting learners when a course is withdrawn

Creators may request withdrawal with at least 90 days' written notice. Enrolled learners retain their promised access, generally six months from enrollment.

LEARNER REFUNDS

If withdrawing a course results in learner refunds, the creator reimburses BEST for the actual course fees refunded to affected purchasers, up to the course fees collected for those purchases. No duplicate recovery.

TERMS: New enrollments stop within ten business days after withdrawal notice unless otherwise agreed. Existing learner access continues through the original six-month period. Refund reimbursement applies only to amounts actually refunded due to creator withdrawal, not to learners who retain access without a refund. This proposed reimbursement term requires a separately signed course agreement or amendment.